



# **Law of Attraction Key Advertising Information**



Lawofattractionkey.com, Abundant living through inspired action, is geared toward people who are motivated to create the best life possible for themselves. The average readers are college educated, working men and women between the ages of 35-54. They are interested in manifestation techniques, hypnosis, the law of attraction, EFT, NLP, making money, and new ways to deliberately create the life they desire.

**Demographics of the site are:**

Alexa Rating	396,729
Traffic Rank in USA	158,771
Facebook Fans	4,672
Twitter Followers	975

**Lawofattractionkey.com offers multiple ways to build your brand and get your message to our very large and loyal readership.**

**Types of Ads:**

**300 x 250 Embedded Banner Ad**

The 300 x 250 Banner Ad is embedded into the top position in the sidebar on the home page of our site. Your Ad will go into rotation with 7 other banners. You may purchase more rotations if you would like your Ad to show up more often.

**Resources Page Ad**

List your company or program on our Resources page where LawofAttractionKey.com hosts a list of recommended companies that provide valuable services and programs to the LawofAttractionKey.com community.

## Social Media Sponsorship

Lawofattractionkey.com offers a wide variety of opportunities to gain exposure through our social media outlets. Your message can be posted on our Facebook Fan Page and tweeted to our twitter followers. We write all of our tweets and posts with the goal of having it retweeted or reposted by our followers.

## Lawofattractionkey.com Advertising Rates

**A**

### Right Sidebar Banner Ad (Home Page 1<sup>st</sup> Position)

Rotates on the right side on the Home Page in the 1<sup>st</sup> position.

Measurements 300 x 250

\$150 per month

**B**

### Right Sidebar Banner Ad (Home Page 2<sup>nd</sup> Position)

Rotates on the right side on the Home Page in the 2<sup>nd</sup> position.

Measurements 300 x 250

\$150 per month



# Lawofattractionkey.com Advertising Rates

**C**

## Right Sidebar Banner Ad (Inside Pages 1<sup>st</sup> Position)

Rotates on the right side on all inside pages in the 1<sup>st</sup> position.

Measurements 300 x 250

\$200 per month

**D**

## Right Sidebar Banner Ad (Inside Pages 2<sup>nd</sup> Position)

Rotates on the right side on all inside pages in the 2<sup>nd</sup> position.

Measurements 300 x 250

\$200 per month



# Lawofattractionkey.com Advertising Rates

## E

### Resources Ad (Resources Page)

Hosts a list of recommended companies that provide valuable services and programs to the LawofAttractionKey.com community.

Includes thumbnail graphic and text description of company.

Graphic Measurements: 150 x 150 or 250 x 250

Text Ad: 70 – 140 words

\$75 per month

## F

### Sponsored Facebook Posts

We write our own Facebook posts to maximize resharing and traffic.

\$50 per Facebook Post

## G

### Sponsored Tweets

We write our own tweets to maximize retweets and traffic.

\$50 per Tweet



## **Demographics**

### **Age of Audience**

25% 18-34  
41% 35-54  
22% 55+

### **Education**

44% College Graduate  
16% Post Grad  
40% HS Grad

### **Household Income**

52% \$30-\$50k  
28% \$50-\$100k  
20% \$100k and up

**48% of Visitors are Regulars**  
**52% of Visitors are New**

Thousands of people trust LawofAttractionKey.com for advice, tips, and tools for the betterment of their life. They look to LawofAttractionKey.com for the highest in quality of recommendations for services and products.

Now, you can share your service or company with our community, too. LawofAttractionKey.com takes pride in making recommendations that are only of the highest standards. If you feel your business would be good fit for our community, please email us at [affiliates@gobigcoach.com](mailto:affiliates@gobigcoach.com) for more information about advertising on our website.